

## 2010 US Census and Cincinnati Asian Americans

**The U.S. Census** is a count of everyone residing in the United States, regardless of citizenship, taken every 10 years. It is important: it determines how many representatives communities have in the U.S. Congress, it affects how much money the government sends to our area, and it is valuable for planning.

The participation of **Asian Americans** is critical. The 2000 Census showed that the US population was 281.4 million and 4.2% were Asians. The Ohio population was 11.4 million and 1.2% were Asians. The Cincinnati metropolitan area population was 2,009,632 and 1.5% were Asians. From 1990 to 2000, the Asian population of the U.S. increased 72 % while the total population increased by just 13 %. When the number of Asians is counted correctly, it can empower Asian communities through funding and services, such as Health & social services, language schools, culturally sensitive programs, and equal employment programs.

The next count will occur on Census Day, April 1, 2010. During the month of March, every household will receive a **Census 2010 form** also known 'Be Counted' form. The forms are available in several Asian languages. There will be 10 simple questions that take about 10 minutes to complete. The census counts all people regardless of citizenship or legal status. Your responses are **confidential**. From April through July, census takers will visit households that did not complete and return this questionnaire by mail.

If you did not receive a Census forms call the Telephone Questionnaire Assistance center at 1-866-872-6868. The lines will be open from 8 a.m. to 9 p.m. (your local time) seven days a week from February 25, 2010 through July 30, 2010. Even though **Language Assistance Guides** are available in your language to fill out the English version of the census form, you will be able to request a form in your own language via toll-free numbers that will be available closer to Census Day. They will be also available at public libraries or the CAM grocery store.

The US Census Bureau is offering **2010 Census Jobs**, which are both part-time office staff and field staff. The pay range for available positions is between \$12 and \$19 per hour. The Census placement test takes approximately 30 minutes. For more information, visit [www.2010.census.gov](http://www.2010.census.gov). Fact sheets are available in various Asian languages too: <http://2010.census.gov/partners/materials/inlanguage.php> and [www.asianamericancensus.org/census-2010](http://www.asianamericancensus.org/census-2010).

Census counts are accurate only if everyone participates. For this reason **Asian Community Alliance, Inc.** ([www.acacinci.org](http://www.acacinci.org)) became a member of the local Census 2010 Committee. ACA is making special efforts to educate the Asian Community in the Greater Cincinnati region on the importance of Census2010 and to urge everyone in our community to respond to Census questionnaires when they arrive this month. For each person not counted, \$2,263 per year in federal funding is lost.

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